

INTERNATIONAL DEVELOPMENT PROGRAMMES

CREATING and IMPLEMENTING CORPORATE STRATEGY – A focused look at how to create a progressive strategy and, more importantly, how to actually deliver it!!

OVERALL LEARNING OBJECTIVE: At the end of the programme participants will have increased their capability and confidence to create and implement corporate strategy.

DAILY AGENDA :

DAY ONE – Approaches and Processes

Sessions:

1 - Creating Strategic Intent - Context

Explores the organizational context within which an impactful strategy can be created – Vision, Mission and Values, what they are, how well they are embedded and the overall direction they give to the strategy being created.

2 – SWOT, PESTEL and Scenario Planning

Ensures a breadth and depth to the strategic review (data, analysis, trends etc.) via the use of best practice models to produce key strategic deliverables.

3 – Strategy Implementation – Performance Cascade

From creation to implementation, strategic plan to annual deliverables and key capabilities in KPI creation and cascade.

4 – Long and Short Term Deliverables

Practice creation, assessment and reward.



Designed and Delivered by Joel Farmworth MAML, Chartered Fellow CIPD, Former Global Head of Learning and Talent HSBC, Now Managing Partner KF&A.

DAY TWO – Rewards and People Demands

Sessions:

1 – Strategy and Reward Connections

What are they, how do we implement them and minimize risks

2 – Strategy and Talent Management

How to find, keep, develop and make an impact

3 – Strategy and Engagement

Does engagement really make a difference and if so, how?

4 – Strategy Connections – Making it all Work

An all inclusive strategy for longer term success, connecting the various elements of strategy to ensure best possible execution.

DAY THREE– The People Implications

Sessions:

1 – Leadership V Management

Determining the difference and how this impacts roles and focus for strategy creation and delivery.

2 – Leadership Capabilities

Future Orientation, Cognitive and Creative skill sets.

3 – Leadership and Strategy Case Studies

Learning from successes and failures.

4 – Leaders – Key elements of Success

Recognising what they are, if we have them and how to get them!!

Learning transfer and takeaways.



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