



## LIVE VIRTUAL – LEADERSHIP ESSENTIALS

### EXPERT / EXPERIENCED FACILITATOR



### JOEL FARNWORTH

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Managing Partner, Kasemsri Farnworth & Associates.

Based in Bangkok, KF&A deliver a range of Strategy, Leadership and Advanced HR Services to clients in the Asia Pacific and MENA regions. Currently the Managing Partner, Joel previously enjoyed a 22year international HR career with HSBC, predominantly in Asia and including roles such as:

- Global Head of Talent, Learning and ODD
- Head of HR for Thailand, India and MENA
- Asia Pacific Training Adviser
- He has worked in 30+ countries with 50+ nationalities.

In both his permanent and consulting HR roles he has significant time in, and experience of, working with CEOs and Top Teams developing regional and local HR resources to deliver impactful services to international standards. Predominant focus on improving services that impact sustaining competitive advantage and business success – Strategic Advice, Performance, Rewards, Talent and ODD management. Emphasis also on the creation of appropriate key metrics to track progress and identify/action further improvement steps required. Essentially an agent and facilitator of change with an eye always on the output and impact of proposed and implemented improvements. Aided by his significant international and multi-cultural exposure, this has made him a sought-after HR adviser across the Asia region and beyond. On the Leadership and Strategy front his multi industry and geographic experience, combined with constantly updated research, has given him a proven approach to the development of today's and next generation leaders. Whether as a guest speaker or coaching 1:1 his incisive views of effective leadership and his counsel as to how this can be achieved continue to be requested from new and repeat clients alike.



#### CONTACT:



In addition to his MA in Management Learning, he holds Chartered Fellow status with CIPD and has had the benefit of significant personal development at such institutions as Michigan Business School and Roffey Park. He is accredited in the use of a number of assessment and development tools including De Bono's Six Thinking Hats, OPQ, PAPI and Myers-Briggs.

## **PROGRAMME OVERVIEW**

This program offers opportunity for senior-level managers to acquire expert insights, explore leadership concepts, and examine actionable strategies for building the kind of leadership to enable a business, organisation and employees to deliver their optimum performance. This Essentials Leadership programme also aims to provide participants with the ideas, frameworks, and tools required in creating an environment and culture in which individuals feel compelled to innovate and contribute to a transforming work environment.

## **PROGRAMME OBJECTIVES**

At the end of the training, participants will be able to:

1. Define Leadership and Management and differentiate between the two roles.
2. Within Leadership; create and implement strategy, define and embed vision, mission and values, create an engaged workforce, determine key leadership capabilities and lead change.

## **PROGRAMME OUTLINE**

### **Session 1:**

- Introductions, Objectives, Outline
- Leadership V Management
- Key Leadership Capabilities
- Assessment, Development, Succession



### **CONTACT:**



### **Session 2:**

- Capabilities in practice – Vision/Mission/Values & Strategic Intent
- People Alignment – Performance and Development Management

### **Session 3:**

- The Engaged Leader
- Talent Assessment and Potential
- Talent Development and Succession

### **Session 4:**

- Influencing, 4 complimentary approaches
- Facilitating and progressing change, cognitive and creative
- Brand Impact – Continuing Context
- Learning Transfer and Closure

## **EVALUATION CRITERIA**

Participants must have attended the sessions at least **75%** of the sessions in order to receive a CERTIFICATE from Bangkok School of Management.

## **SESSIONS DELIVERY METHODOLOGY**

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability.

## **SPECIAL FEATURES**

Discussions are based on extensive practical experience, not just theory. Engaging interactions characterize the training sessions from start to finish, keeping everyone involved in the learning process, and applying what is learned to real-life work situations and circumstances.

**Note:** *BSM confers Nationally Recognized and Internationally Accredited Certification. BSM Training programmes are duly accredited at Premier Status by ASIC (UK) – a U.K. Government-Recognized Accreditation Body*



#### **CONTACT:**